

Jason Melgoza

Product Designer • UX/UI Expertise • Interaction Designer

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Summary

Offer 10+ years of SaaS industry experience as a product designer focused on user-centric designs that drive business success. Leverage front-end development background to bridge design and implementation, delivering visually appealing experiences grounded in modern frameworks and creating solutions that delight users and drive growth.

Experience

AUG 2018 - PRESENT

SecureDocs, An Onit Company, Goleta, CA - Senior Product Designer

- Led the design efforts for SecureDoc's revamped document browser interface, establishing a cohesive user interface framework and visual design language for future projects. This initiative coincided with a significant increase in annual document uploads, rising from almost 1.7 million in 2019 to over 4.9 million in 2023, reflecting a remarkable growth of nearly 190%.
- Designed, validated, and launched SecureDoc's new e-signature interface, significantly enhancing the customer experience for sending contracts and business documents. This initiative resulted in the creation of a standalone product and brand, attracting over 10,000 new users and opening a new market for the business.
- Elevated the UX craft at SecureDocs by mentoring junior designers, piloting new tools, presenting lessons and case studies, and overseeing design operational improvements.

AUG 2012 - AUG 2018

RightScale, Santa Barbara, CA - Senior User Interface Designer

- Developed a comprehensive design system that included brand assets, color guidelines, an icon library, and UX pattern documentation. This system became an essential reference tool for all company teams, supporting the design and development of four core applications.

- Worked closely with UX designers, product managers, and front-end engineers to accomplish design goals. Attended customer interviews for UX research and iterated designs based on those interviews.

DEC 2010 - AUG 2012

University of California, Merced, CA - Web Designer

- Responsible for UI design, brand development, and website theme development for public web products at the University.
- Collaborated with various University departments as a web design consultant to support the launch of their web projects.
- Collaborated with the university's IT department on web-related projects, including developing a new content management system.

APR 2007 - DEC 2010

The Fresno Bee, Fresno, CA - Web Designer

- Designed the homepage, section pages, and online news products. Collaborated with the editorial team to create engaging web content and news stories.
- Collaborated with staff photographers and artists to create feature galleries, driving site traffic.

Education

2003 - 2007

California State University, Fresno, CA - BA, Art and Graphic Design

Skills

SPECIALTIES

User interface design, interaction design, design strategy, design systems, user research, UX leadership, transactional notification design, storytelling, and technical literacy.

PROFICIENCIES

Figma, Sketch, Adobe Creative Suite, VS Code, basic front-end coding (HTML and CSS), version control (Git, GitHub, and GitLab), and React.